

AGENDA FOR THE EXECUTIVE

Date: Tuesday, 6 December 2022

Time: 6.00 pm

Venue: Collingwood Room - Civic Offices

Executive Members:

Councillor S D T Woodward, Policy and Resources (Executive Leader)

Councillor I Bastable, Streetscene

Councillor Miss J Burton, Health & Public Protection

Councillor Mrs C L A Hockley, Housing

Councillor S D Martin, Planning and Development

Councillor Mrs S M Walker, Leisure and Community

1. Apologies for Absence

2. Minutes (Pages 5 - 8)

To confirm as a correct record the minutes of the meeting of the Executive held on 11 November 2022.

3. Executive Leader's Announcements

4. Declarations of Interest

To receive any declarations of interest from members in accordance with Standing Orders and the Council's Code of Conduct.

5. Petitions

6. Deputations

To receive any deputations, of which notice has been lodged.

7. References from Other Committees

To receive any references from the committees or panels held.

Matters for Decision in Public

Note: Where an urgent item of business is raised in accordance with Part 3 of the Constitution, it will be considered with the relevant service decisions as appropriate.

8. Health and Public Protection

Key Decision

(1) Review of parking charges at coastal locations and options identified in September 2020 Review (Pages 9 - 46)

A report by the Director of Leisure and Community.

(2) Town Centre Public Spaces Protection Order (Pages 47 - 58)

A report by the Director of Leisure and Community.



P GRIMWOOD
Chief Executive Officer

www.fareham.gov.uk

24 November 2022

**For further information please contact:
Democratic Services, Civic Offices, Fareham, PO16 7AZ
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FAREHAM

BOROUGH COUNCIL

Minutes of the Executive

(to be confirmed at the next meeting)

Date: Friday, 11 November 2022

Venue: Collingwood Room - Civic Offices

Present:

S D T Woodward, Policy and Resources (Executive Leader)
I Bastable, Streetscene
Miss J Burton, Health & Public Protection
Mrs C L A Hockley, Housing
S D Martin, Planning and Development
Mrs S M Walker, Leisure and Community

Also in attendance:

Mrs P Hayre



1. APOLOGIES FOR ABSENCE

There were no apologies for absence given for this meeting.

2. MINUTES

The minutes of the meeting of the Executive held on Monday 07 November 2022 were tabled at the meeting for consideration.

RESOLVED that the minutes of the meeting of the Executive held on Monday 07 November 2022 be confirmed and signed as a correct record.

3. EXECUTIVE LEADER'S ANNOUNCEMENTS

There were no Executive Leader announcements.

4. DECLARATIONS OF INTEREST

There were no declarations of interest made at this meeting.

5. PETITIONS

There were no petitions submitted at this meeting.

6. DEPUTATIONS

Deputations were made in respect of item 8(1) of the agenda as detailed in the table below:

Name	Item
Pamela Charlwood	8(1) - Asset of Community Value Application
Jonathan Sayer	-do-
Caroline Dinenage, DBE	-do-
John McClimont	-do-
Caroline Herbert	-do-
Tracey Viney	-do-
Lynne Murray	-do-

7. REFERENCES FROM OTHER COMMITTEES

There were no references from other committees.

8. LEISURE AND COMMUNITY

(1) Asset of Community Value Application

Deputations were received in respect of this item as outlined in the table provided at item 5.

At the invitation of the Executive Leader Councillor Mrs P Haye addressed the Executive on this item.

RESOLVED that the Executive approves the registration of Haven House Visitor Centre and Café as an Asset of Community Value.

(The meeting started at 5.00 pm
and ended at 6.02 pm).

FAREHAM

BOROUGH COUNCIL

Report to the Executive for Decision 06 December 2022

Portfolio:	Health & Public Protection
Subject:	Review of parking charges at coastal locations and options identified in September 2020 Review
Report of:	Director of Leisure and Community
Corporate Priorities:	Strong, Safe, Inclusive and Healthy Communities. Dynamic, Prudent and Progressive Council.

Purpose:

This report sets out the results of a review of charging at coastal car parks, introduced in August 2021, and reconsiders options for town centre parking identified as part of the September 2020 review.

Executive summary:

A review of parking services was considered by the Executive on 07 September 2020. As a result of the review, the Executive agreed to the introduction of charging in coastal car parks, which took effect from August 2021 (March 2022 at Portchester Castle sites).

A review of charging at coastal locations has now been undertaken, and suggests recommendations based on the effectiveness of the new arrangements following one full year of operation.

Options for town centre car parks, including a review of tariffs, evening charging, season tickets and blue badge charging, were identified as part of the September 2020 review but were deferred until a later date. These options have been considered again as part of the current review.

The recommendations proposed within this report support the need to generate income to continue to provide maintenance and enforcement activity across all Council car parks, whilst supporting the Borough economy to recover from the significant impact of the COVID-19 pandemic.

Recommendation/Recommended Option:

It is recommended that the Executive agrees that:

- (a) a full review of town centre parking be undertaken in 2024;
- (b) the charge for a coastal season ticket be raised to a concessionary rate of £95 per year, with a higher standard rate of 50% more for non-concession / non-Borough residents;
- (c) hourly charges in coastal car parks be increased by 10% in line with inflation;
- (d) the existing £6 per day cap on charges at pay-and-display coastal car parks be removed;
- (e) a feasibility report to support categorisation of additional car parks as coastal should be undertaken; and
- (f) height barriers at Portchester Precinct are not installed.

Reason:

Changes to coastal parking charges will provide additional income for the Council, whilst ensuring that the town centre economy is not adversely impacted.

Cost of proposals:

There are costs associated with revised signage and software updates. These are currently expected to be in the region of £4,680. The additional costs will be met from income generated by the inflation-based increase to pay-and-display tariffs.

Appendices: **A:** Detailed Parking Review Results

Background papers: None

Reference papers: None

FAREHAM

BOROUGH COUNCIL

Executive Briefing Paper

Date:	06 December 2022
Subject:	Review of parking charges at coastal locations and options identified in September 2020 Review
Briefing by:	Director of Leisure and Community
Portfolio:	Health and Public Protection

INTRODUCTION

1. This report sets out the results of a 12-month review of charging at coastal locations, introduced in August 2021, and reconsiders options for town centre car parks previously considered as part of the September 2020 parking review.

BACKGROUND

2. There are 43 off-street Council-controlled car parks, providing approximately 4,178 spaces, across the Borough. Parking charges apply in 14 town centre car parks and 9 coastal car parks.
3. A Parking Services Review was presented to the Executive on 07 September 2020 which approved, amongst other things, the introduction of charging in the Council's coastal car parks. A number of options relating to town centre car parking, such as evening charging, were considered, but a decision was deferred.
4. At the meeting, the Executive asked that an update on the outcome of the original review regarding coastal car park charges be undertaken after the first full year of operation to measure the effectiveness of the new arrangements. The majority of coastal car parks started charging in August 2021.
5. This second review took place between May and August 2022 and incorporated desk research, car park counts and analysis of comparator councils. The main findings from the review are presented below and in the detailed review document found at Appendix A.
6. Income from car parking in Fareham supports the maintenance of all 43 car parks across the Borough, and enforcement activity for both parking and environmental actions. Parking charges do not provide a profit for the Council.
7. The introduction of charging at coastal car parks was agreed at the Executive in September 2020 as a means of helping to offset not only the day-to-day management and maintenance costs of the parking service, but also to support major improvements

to Osborn Road Multi-Storey Car Park. The May 2022 Executive agreed a revised scheme for Osborn Road Multi-Storey, costed at £1.96m.

TOWN CENTRE PARKING

8. *Parking income was in decline prior to the COVID-19 pandemic:* Annual income from town centre car park dropped by £0.7m from £2.5m in 2011/12 to £1.8m in 2019/20, the last full year pre-pandemic.
9. *Parking income has not recovered to pre-pandemic levels:* Revenue dropped to £0.643m in 2020/21 and rose to £1.3m in 2021/22. Some further recovery in the first quarter of 2022/23 can be seen, but income remains below pre-pandemic levels whilst repair and maintenance costs have increased and continue to do so.
10. *Town centre car parks are currently underutilised:* A parking survey in May 2022 found that Osborn Road MSCP was only 20% occupied, whilst Fareham Shoppers MSCP at Civic Way was 16% occupied. Market Quay, the Council's premium rate car park, is consistently the most popular, with 61% occupancy recorded.
11. Parking demand and provision in the town centre will be impacted by the work to develop Fareham Live and to replace Osborn Road MSCP with a surface level car park. This work is due to be completed in 2024.
12. *Pay-on-foot machines have reduced failure demand:* The new pay-on-foot payment machines and barriers installed in the Osborn Road, Market Quay and Fareham Shoppers car parks have significantly reduced instances of failure and improved the customer experience.
13. *Good value for hourly charging is still offered:* Inner and outer car park charges have not risen since 2010 and 2008 respectively and generally compare well with other Councils in Hampshire.
14. *A growing number of Councils charge in the evening:* A number of Hampshire Councils now charge for evening parking in their town or city centres. Analysis shows that around 200 cars use Market Quay after charging ceases at 6pm each evening, indicating the potential for income generation.
15. *Town Centre Season Tickets offer really good value:* The £520 cost of an annual season ticket is the second lowest in Hampshire and £584 below the average. This is the equivalent of 149.5 days parking, so provides up to 216.5 days free parking for regular users. The current season ticket offer provides flexible options to support part-time and hybrid working patterns.
16. *Blue Badge charging is becoming more common:* Some Hampshire Councils, including Rushmoor Borough Council and Southampton City Council, have introduced some form of charging for Blue Badge holders in their car parks. Fareham continues to offer free parking for all Blue Badge holders in its pay-and-display car parks, and free parking in the pay-on-foot car parks for Borough residents who register with the Council.
17. *Town centre parking provision should be reviewed in 2023/24:* Whilst there is potential for significant additional parking income generation potential, the town centre is still recovering from the impact of the COVID-19 pandemic and now would not be considered the right time to change or introduce new charges.
18. *The Town Centre Masterplan proposals will become clearer over the coming months*

and the town centre should continue to recover. Therefore, it is proposed that a dedicated review of town centre parking provision takes place during 2023/24. This would enable any new approach to be in place for the opening of Fareham Live and the new Osborn Road car park in 2024.

COASTAL CAR PARKING

19. *Charging in nine coastal car parks was introduced in August 2021:* These sites offer 665 spaces across nine car parks. Season tickets went on sale in advance to ensure that they were in place for the charging start date. Portchester Castle charging did not come into effect until March 2022. Fareham Borough Council was the last Council on the South Coast to introduce coastal charging.
20. *Season ticket sales have exceeded initial expectations:* Fareham has the lowest priced coastal season ticket on the south coast at £80 per year. This is the most likely reason why the number of season tickets purchased has exceeded initial expectations with 1,217 season tickets sold in the first year against the projected amount of 300. This is almost double the total number of coastal car parking spaces available, which currently sits at 665. Of the total coastal season tickets sold, 70% were purchased by residents of the Borough, with 30% being purchased by non-residents.
21. *Our Coastal Season Ticket charge is well below many other Councils:* Based on evidence from comparator Councils across the south coast there is scope to increase the Councils coastal season ticket charge. To support Fareham residents, however, a concessionary residents rate for season tickets could be offered.
22. *High season ticket sales likely reduced hourly charge income:* Total income from coastal car park charges in the first full year of charging was £438,040. This is just short of the £450,000 income budgeted. The level of season ticket sales will have impacted on income from hourly charging, alongside the delay in introducing charging at Portchester Castle.
23. *An increase in the Season Ticket charge would still offer good value:* Raising the annual season ticket to a concessionary rate of £95 per year, with a higher standard rate of 50% more for non-concession / non-Borough residents, would mean that the current tariff would still be well below the average South Coast season ticket cost of £228.88. These rates are equivalent to just 26p per day for Borough residents compared to 22p per day currently. With a projected additional income of £25,124 from this increase, the Council would meet its projected budget income.
24. *Solar powered pay-and-display machines have proven to be a success:* The new machines are easy to use, reliable and avoided nearly 3 tonnes of carbon emissions in the first year.
25. *Coastal pay-and-display tariffs are good value:* The £1 per hour charge, up to a maximum of £6, is below the Hampshire average and currently offers visitors up to 2 hours free normally chargeable parking per day.
26. *The pay-and-display tariffs for coastal car parks should be raised in line with inflation:* The Council strives to strike a balance between providing value for money and delivering its core services. During a time of increased inflation, uplifting our coastal car park tariffs by 10% will provide a projected income of up to £40,639 per year.
27. *Charges in the coastal car parks do not begin until 10am:* Following feedback during the initial consultation, the charging period for the coastal car parks was set at 10am-6pm.

This was to ensure that residents using the coast for exercise and dog walking purposes in the early mornings and evenings could do so freely.

28. *Most Hampshire Councils have extended chargeable hours in their coastal car parks:* Hayling Island charges are in place from 6am-10pm and Gosport charge 8am-7pm. Fareham are the only Council who begin charging at 10am, and in a minority of those who stop charging at 6pm.
29. *Chargeable hours in coastal car parks should remain the same:* Following feedback on initial recommendations, chargeable hours in our coastal car parks should remain from 10am–6pm. This will continue to provide free access for residents and visitors using the coast for exercise and dog walking in the early mornings and evenings. It will also continue to support attendance at evening events and community activities.
30. *The existing cap of £6 per day on coastal charges should be removed:* Removing the existing cap of £6 per day would bring Fareham Borough Council in line with comparator Councils without extending charging hours. Visitors staying the whole day would pay £8 per day (£8.80 per day if the 10% uplift to hourly charges is agreed). This would make the proposed residents' season ticket charge of £95 equivalent to 11 full days parking (17 full days for non-residents paying £145 per year).
31. The impact of removing the charging cap will be seasonal, with higher use in the summer months. Based on 20% of the available coastal car parking spaces being occupied by residents and visitors for an additional 2 hours per day using the pay and display machines for 100 days per year, this could generate additional income of £21,280 per year (£23,408 per year if the 10% uplift to the hourly charges is agreed).
32. *The Council should consider adding additional car parks to the coastal car park cohort:* Wicor Recreation Ground, Seafield Park and Shearwater car park all offer easy access to the coast and could be considered coastal car parks. A full feasibility report, including engagement with interested parties, should be undertaken to investigate their potential categorisation as coastal car parks.
33. *Barriers at Portchester Precinct Car Park have been considered:* On 22 March 2022 the Health and Public Protection Scrutiny Panel discussed the request for the installation of 3 height barriers at Portchester Precinct Car Park. It found that it would not be reasonable, proportionate, cost effective or affordable to install height restriction barriers and recommended that they are not installed.

FINANCES

34. The projected additional income will be £89,171 per year (£25,124 from season ticket increases, £40,639 from increasing hourly tariffs by 10% and £23,408 from removing the daily charging cap for pay and display users).
35. There are costs associated with revised signage and software updates. These are currently expected to be in the region of £4,680. The additional costs will be met from income generated by the inflation-based increase to pay-and-display tariffs.

CONCLUSION

36. This report sets out the results of a review of charging at coastal locations after one full year of operation and proposes a set of recommendations based on the potential effectiveness of the new arrangements.

37. Options for town centre car parks identified as part of the September 2020 review have been reconsidered and recommendations made to ensure the Council supports the recovery of the town centre in the coming years, with a further review proposed in 2023/24.

Enquiries:

For further information on this report please contact Kat Hillman. (Tel: 01329 824443)

Fareham Borough Council Parking Review

Updated - November 2022

1. Parking Review Aims and Methodology

Introduction

- A 12-month review of the effectiveness and impact of the changes to parking provision, such as the introduction of coastal charging, was approved as part of the September 2020 Parking Service Review.
- This document outlines in detail the findings of the Council's review into parking service provision, undertaken May-July 2022, updating the September 2020 review.

Why conduct a review?

- The 7 September 2020 Executive was presented with a detailed Parking Service review report and approved:
 - New pay-on-foot machines were installed at Osborn Road MSCP, Fareham Shoppers MSCP and Market Quay car parks (complete June 2021).
 - A pay-by-app option was introduced for all pay and display car parks (complete July 2021)
 - Charging, to a maximum of £6 per day, was introduced to all coastal car parks in the Borough during the hours 10am-6pm (complete August 2021)
 - New solar powered pay-and-display machines were installed at the coastal car parks (complete August 2021)
 - The introduction of an annual £80 season ticket for coastal car parks (complete August 2021)
 - Work was undertaken to investigate the provision of cycle racks at coastal car parks
 - A commitment was made that charging will not be implemented in any car parks other than Fareham Town Centre or coastal car parks across the Borough within the next five years
- The 2020 Parking Review also looked at the following areas but did not progress them at the time. These form part of the current work:
 - Introduction of Evening Charging in some or all car parks.
 - Review of car park tariffs in all car parks.
 - Review of the current season ticket offer.
 - Consider the introduction of charging for Blue Badge holders.
- Upgrades to Meon Shore car park were not agreed at the September meeting. However, the work to introduce marked bays in the car park was subsequently agreed in May 2022 will begin Autumn 2022.

What were the aims of the 2022 parking review?

- Review the impact of the changes approved under the 2020 parking review, including the introduction of charging in coastal car parks, season tickets and the pay-by-app service.
- Revisit options considered as part of the earlier review, but not progressed, and make recommendations.

What was the methodology?

The parking review was conducted between May and July 2022, using the following methodologies:

- Research of comparator Councils in Hampshire
- Engagement sessions with the Parking Manager and staff involved in the previous review
- Evening Market Quay and coastal car park usage counts (June 2022)
- Market Quay, Osborn Road and Fareham Shopper usage counts (May 2022)

What has the response been?

The draft Executive Report and version 1 (August 2022) of the Parking Review document were taken to the Health & Public Protection Scrutiny Panel on 1 November 2022. A number of deputations, messages and Councillor representations were made at the meeting. The following key messages were received:

- Extension of the chargeable hours at coastal car parks would adversely impact evening events, Church services, membership of local organisations and outreach services for the community.
- The proposed rise in coastal season ticket costs (56%) greatly exceeds inflation.
- The coastal season ticket offer could be made more flexible to include:
 - residents discount,
 - transferrable tickets (not specific to one registration),
 - availability of six-monthly tickets.
- Extension of coastal car park chargeable hours and any rise in costs will result in more people choosing to park on nearby roads, causing congestion and disruption to residents and local businesses.
- Extension of coastal car park chargeable hours and any rise in costs will result in fewer people accessing coastal locations which will have a detrimental impact on residents' health and wellbeing.

2. What does parking in Fareham look like?

Car Parks

- FBC has 43 off-street Council-controlled car parks, providing approximately 4,178 spaces across the Borough.
- Parking charges apply in 14 town centre car parks and 9 coastal car parks.
- Of the town centre car parks, 1 is a premium car park (Market Quay) 6 are inner and 7 are outer car parks.

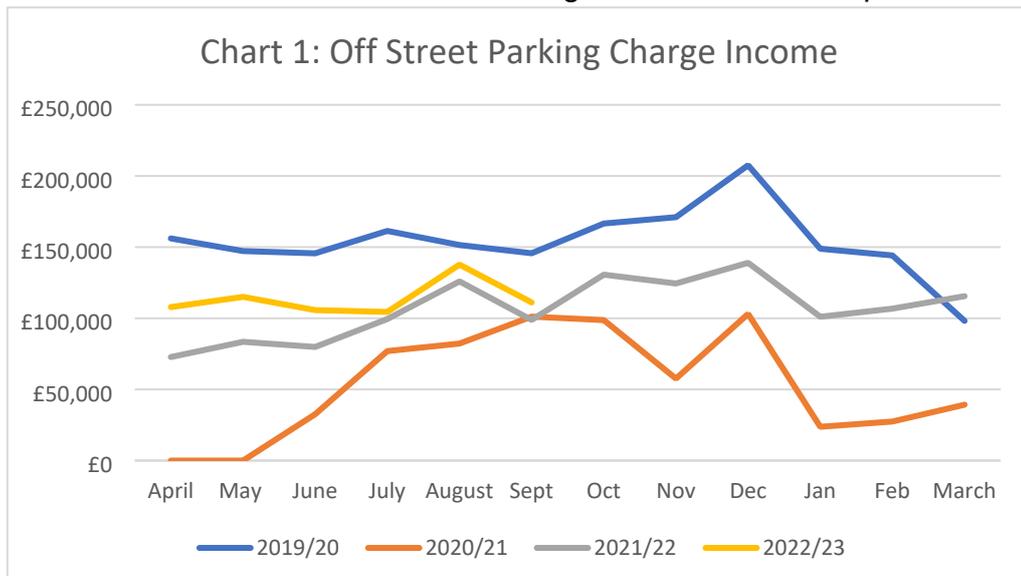
Ticket types and permits

- Season tickets for parking in the outer car parks are available.
- Council employees based at the Civic Offices park in either Osborn Road MSCP or Lysses.
- Organisations leasing space at the Civic Centre have individual agreements for the provision of parking permits for their employees.
- Citizens Advice employees and volunteers can park for free. No formal permits have been issued, but this covers around 5 people a day.
- Residents who hold a blue badge can register for free parking in Market Quay, Osborn Road MSCP and Fareham Shoppers MSCP.
- Pay and display car parks are free to all blue badge holders parked in a designated disabled parking bay.
- Shopmobility are currently based at Osborn Road MSCP, operating reduced opening hours (Monday, Tuesday, Thursday, and Saturday 10am-4pm).
- Approximately 100 people a month benefit from free parking when hiring a mobility scooter through Shopmobility.

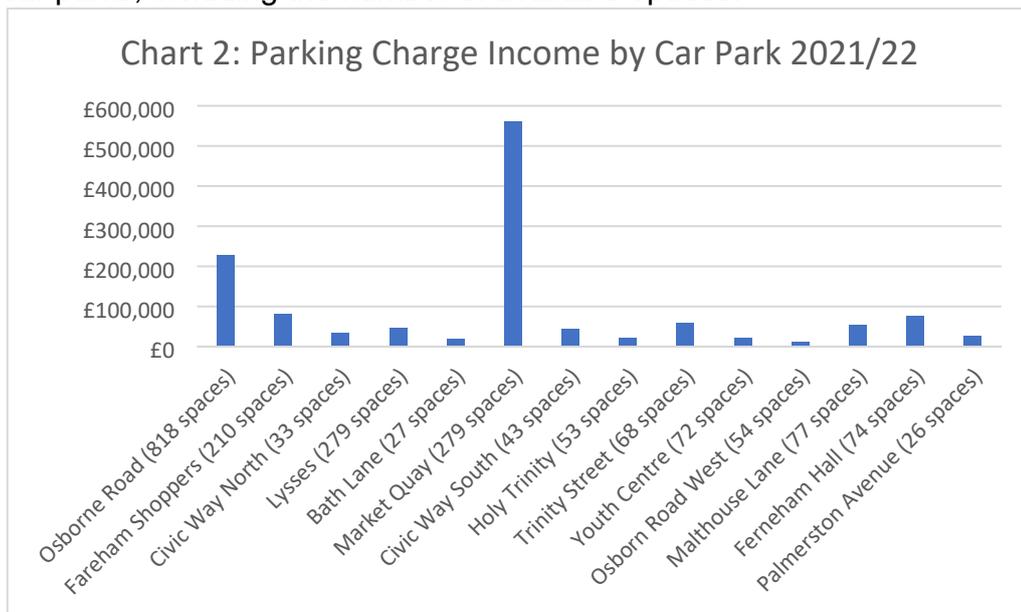
Parking usage and charging income

- Income from off-street car parking was in decline prior to COVID-19, dropping by nearly a quarter from approximately £2.5m in 2011/12 to £1.9m in 2018/19.
- The last full year of pre-COVID-19 income (2019/20) saw a further drop in income to £1.8m, which this report uses as a baseline.
- Income dropped to a third - £643,736 - of its pre-COVID-19 level in 2020/21, with car parks closing entirely from the end of March 2020 to the end of June 2020.
- In 2021/22, with fewer restrictions in place, income doubled to £1.3m but remained £0.5m below the pre-COVID-19 level.
- Month-on-month income for the first quarter of the current year shows an average increase of around 25% but still falls below pre-COVID 2019/20 income.

- Chart 1 shows the trends of income for throughout the COVID-19 period.



- Chart 2 shows parking charge income by car park across all FBC managed off-road car parks, including the number of available spaces.



- Market Quay provides the highest income. It is consistently the busiest and charges a premium rate. In 2021/22 it generated 43% of the total income for the year (pre-COVID this was 35% to the total income).
- Osborn Road MSCP provides the greatest income from other inner car parks. In 2021/22 it generated 18% of the total income for the year (pre-COVID this was 23% of the total income).
- This indicates that visitors to Fareham town centre are willing to pay a premium rate for the convenience of being able to park directly by the precinct, with associated shops, restaurants, and cinema.
- Income from car parking in Fareham supports the maintenance of all 43 car parks across the Borough, and enforcement activity for both parking and environmental actions. Parking charges do not provide a profit for the Council, and in 2021/22 the Council's total spend exceeded income by £59,759.

COVID-19 – Impact and Recovery

- The current review has been undertaken in the context of the ongoing recovery from the pandemic, and the impact it had and continues to have on the Borough and car park usage.
- National and local lockdowns during the COVID-19 pandemic led to a reduction in overall footfall within the town.
- Public confidence in returning to pre-COVID-19 activity following the pandemic has been exasperated by changing shopping habits, with an increased reliance on online shopping.
- FBC continues to support businesses with post-COVID-19 recovery and is moving forward with its town centre masterplan.
- The project to remodel Fareham Live has now restarted following its pause during the COVID period. The work is due for completion in 2024 and will likely increase the demand for evening parking in the Civic Quarter.
- Detailed work on the town centre masterplan is also progressing.
- The COVID-19 pandemic saw an increased demand on our outdoor spaces, with residents and visitors relying on these for exercise and meeting up during the various lockdown restrictions.

Osborn Road MSCP

- A report was taken to the Executive in May 2022 setting out revised proposals for the modernisation of Osborn Road MSCP.
- With town centre car parks slow to recover after the pandemic, Osborn Road MSCP was shown to be operating at an average 20% capacity in May 2022.
- Occupancy levels in Market Quay car park were shown to be much higher at 61%, re-emphasising the importance that many customers place on convenience.
- A proposal to replace the current Osborn Road MSCP with a 120-space surface car park was shown to support the short to medium term parking requirements of the town centre and Fareham Live.
- Shopmobility currently operate out of Osborn Road MSCP. Opportunities for their continued provision at another site are being explored ahead of works beginning.
- The Council's parking control room will move to the Civic Offices without impacting on service provision or officer welfare.
- Fleet vehicles currently kept at Osborn Road MSCP (including the Mayor's car) will be moved to an alternate location.
- The work on Osborn Road MSCP is planned to align with the Fareham Live project and will be complete in early 2024.

3. Parking Tariffs – Town Centre

What is parking like in Fareham now?

- Fareham charges from 8am to 6pm Monday to Saturday and from 10.30am to 4pm on Sundays and Bank Holidays in all the inner town centre car parks.
- The premium car park in Fareham - Market Quay - currently charges £1.50 p/hour.
- All other inner car parks in Fareham town centre charge £1 p/hour.
- In the last full year (2021/22) Market Quay generated £561,074 income, the remaining inner car parks combined generated £487,386 income.
- This is in part reflective of the higher hourly charge, but also due to the popularity of the car park with visitors.
- Tariffs for our car parks were set in 2010 and have not increased since.

How do we compare with other Councils?

- Market Quay charges are higher than comparator councils for the first four hours and remain above the Hampshire average for the rest of the day.
- Tariffs for all other inner car parks are aligned to the highest tariffs of comparator councils for the first four hours (excepting the first hour) and then fall below the Hampshire average until 8hrs parking time has been reached.
- Table 1 shows how FBC Market Quay and Inner Car Parks compare with comparator Hampshire Council's (August 2022).

Table 1: Comparator Hampshire Council Car Park Tariffs (August 2022)

		1hr	2hr	3hr	4hr	5hr
Hampshire Average	Mon-Friday	£1.12	£1.94	£2.95	£3.93	£6.12
	Saturday	£1.16	£2.00	£3.00	£3.98	£5.49
	Sunday	£0.85	£1.69	£2.38	£3.08	£4.60
Hampshire Highest	Mon-Sat	£1.60	£2.70	£4.40	£5.80	£15.0
	Sunday	£2.00	£2.70	£3.60	£4.60	£8.20
Hampshire Lowest	Mon-Sat	£1.00	£1.00	£2.00	£3.00	£4.00
	Sunday	£-	£-	£-	£-	£-
Fareham – Market Quay	Mon-Sat 8am-6pm	£1.50	£3.00	£4.50	£6.00	£7.50
	Sunday 10am-4pm	£1.50	£3.00	£4.50	£6.00	£7.50
Fareham – Inner Car Parks	Mon-Sat 8am-6pm	£1.00	£2.00	£3.00	£4.00	£5.00
	Sunday 10am-4pm	£1.00	£2.00	£3.00	£4.00	£5.00

- Whilst not the highest tariff in Hampshire, Market Quay is above average for the first 4 hours.

- We could look to increase tariffs in our inner car parks to close the gap between the inner and premium tariffs charged in Fareham town centre car parks.
- Since the data analysis of comparator Hampshire car park tariffs was undertaken, Winchester City Council have reviewed and increased their parking charges, effective from October 2022. Charges in Winchester City Centre car parks are set out in Table 2.

Up to 1hr	Up to 2hr	Up to 3hr	Up to 4hr	Over 4hr
£1.60	£3.00	£4.50	£6.00	£15.50

Options Explored:

Option 1: Increase Inner Car Park Tariff by 10% an hour

1hr	2hr	3hr	4hr	5hr	6hr	7hr	8hr
£1.10	£2.20	£3.30	£4.40	£5.50	£6.60	£7.70	£8.80

- Based on the 2021/22 usage data, an increase of 10% would generate additional income of up to £48,739 per year.
- The early data available for 2022/23 shows that usage in the inner car parks has increased around 40% since 2021/22, so this figure is conservative.
- This charge would take us slightly above the Hampshire average for the first 4 hours of charging, but we would remain below the highest Hampshire tariffs.

Option 2: Increase Inner Car Park Tariff by 20% an hour

1hr	2hr	3hr	4hr	5hr	6hr	7hr	8hr
£1.20	£2.40	£3.60	£4.80	£6.00	£7.20	£8.40	£9.60

- Based on the 2021/22 usage data, an increase of 20% would generate additional income of £97,477 per year.
- The early data available for 2022/23 shows that usage in the inner car parks has increased around 40% since 2021/22, so this figure is conservative.
- This charge would take us slightly above the Hampshire average for the first 4 hours of charging and would be among the highest tariffs in Hampshire for stays over 3hours.

Option 3: Increase Inner Car Park Tariffs by 10p per visit

1hr	2hr	3hr	4hr	5hr	6hr	7hr	8hr
£1.10	£2.10	£3.10	£4.10	£5.10	£6.10	£7.10	£8.10

- The total number of visitors to Town Centre car parks in 2021/22 was 774,888.
- If each visitor paid an additional 10p per stay, this would generate an additional £77,489 per year.
- This charge would take us slightly above the Hampshire average for the first 4 hours of charging, but we would remain below the highest Hampshire tariffs.

Option 4: Maintain current tariffs in all car parks

- Fareham inner car park tariffs are currently broadly in line with the average for Hampshire, whilst Market Quay is above average.
- Footfall in the town centre has been in decline over the past ten years, with the last count in June 2021 showing some recovery following the impact COVID-19, but footfall remains at 80% of pre-COVID levels.
- Retaining current tariffs in all car parks will help to continue to encourage visitors to return to the town centre, supporting the economy of the Borough, whilst still generating income.

Recommended approach

Option 4: Maintain current tariffs in all car parks

- Potentially review at a point when the town centre has had more time to recover from the impact of COVID-19 and the relationship between parking provision and the future town centre masterplan is understood.

4. Evening charging

Evening charging

- Off road car parks in Fareham town centre are currently free after 6pm.
- Osborn Road MSCP and Fareham Shoppers MSCP are closed overnight.
- Market Quay car park remains busy in the evenings, being the most accessible for the Cinema and restaurants in the town centre.
- The Fareham Live project, which had been on hold due to COVID, has now restarted due for completion late 2023 and launch in spring 2024. This is likely to bring a significant rise in the number of evening visitors to the town centre.

How do we compare to other councils?

- The previous parking review identified that most comparator councils in 2019 charged for evening parking in some of their car parks.
- During the COVID pandemic, many Councils suspended some or all car park charges to encourage visitors and support the local economy.
- Some Councils have opted to continue with free evening parking in some or all of their car parks. This includes Southampton and Eastleigh.
- Local Authorities in Hampshire who do charge are:
 - Basingstoke & Deane charge £2.30 per visit between 7pm and 8am
 - Portsmouth City Council tariff charges apply 24 hours, seven days a week in some city centre car parks

Options explored

- Based on evidence from the comparator councils, introducing a modest evening charge for one car park in the town centre, with the option of free parking remaining in the majority of car parks, would be appropriate.
- Market Quay's proximity to the cinema and restaurants means that it continues to be busy in the evening period.
- Barrier data from December 2021 – June 2022 shows that the number of cars leaving Market Quay car park between 6pm and 10pm averages 200 per evening.
- A single charge of £1.50 for evening parking (6pm onwards) Monday to Saturday, would fairly reflect the offer of the town and compares well to other centres that charge for evening parking.
- An alternative would be to consider extending the chargeable hours in some or all of our car parks. This may have an impact on the enforcement team and their current rota / shift patterns, as well as their capacity.

Option 1: £1.50 evening charging at Market Quay

- Market Quay is the busiest car park in the evenings and would be the most appropriate car park to start charging in.
- This may have an impact on the night-time economy, but visitors would have a choice of other inner car parks if they did not want to pay the fee.
- Based on current usage and introducing the fee Monday-Sunday outside of current charging periods, this proposal could generate the Council up to £109,200 per year.

Option 2: Extend charging period in Market Quay to 8am-8pm Monday-Saturday

- Increase the current charging period by two hours Monday-Saturday, based on the current tariff of £1.50 p/hour.
- Based on the car park usage survey undertaken in June 2019, there were an average 143 car park users at 7pm and an average 150 car park users at 8pm.
- This could generate an additional income up to £137,124 per year.

Option 3: Extend charging period in Market Quay 8am-8pm Monday-Saturday and introduce a flat fee of £1.50 for 8pm-8am (4pm-8am on Sundays)

- Increase the current charging period by two hours Monday-Saturday, based on the current tariff of £1.50 p/hour.
- Introduce a flat rate fee of £1.50 for parking outside of chargeable hours.
- This could generate an additional income of up to £219,000 per year.

Option 4: Review evening charges in line with the opening of Fareham Live

- The project to remodel Fareham Live has now restarted, following a pause due to COVID-19, which will impact on evening car park usage across the town centre.
- Evening charging across the town centre could be reviewed as part of the project.
- Work to remodel the Osborn Road MSCP to a 150-space surface car park will be completed during the same timeframe.

Recommended approach

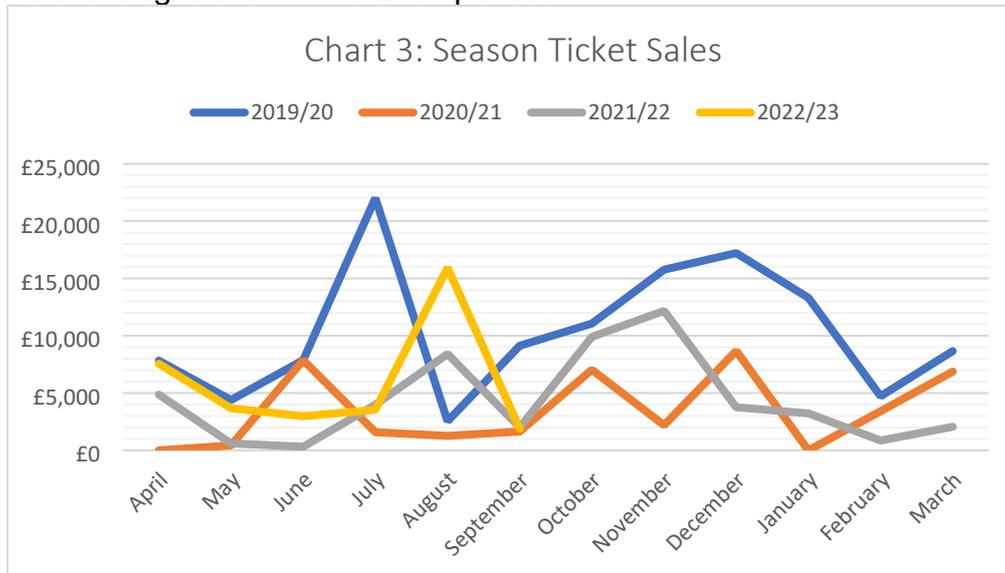
Option 4: Review evening charges in line with the opening of Fareham Live

- Review evening charging across the town centre in line with the opening of Fareham Live.
- This will support recovery of the town centre night-time economy post COVID-19.
- Review the introduction of evening charges alongside a further review of inner car park tariffs.

5. Town Centre Season Tickets

What is parking like in Fareham now?

- Town centre season tickets are available to park in any of the 7 outer car parks.
- The pay and display tariff in these car parks is 70p p/hour, up to a maximum of £3.50 for 5 hours and over. A full time annual season ticket costed at £520 is therefore equivalent to 148.5 days parking, providing up to 216.5 days free parking for regular users.
- To support flexible and part time working, town centre season tickets can be purchased for all day, or 5 hourly and 1-4 days a week, or weekly – a total of 40 options.
- In 2021/22 town centre season ticket sales generated £51,708. Month on month figures for 2022/23 show an increase as confidence in returning to the town centre returns after the uncertainty of the previous year.
- Chart 3 shows the season ticket sales for town centre parking against baseline data and throughout the COVID-19 period.



- A total of 91 season tickets were sold in 2021. These were split as follows:

	1 Day	2 Day	3 Day	4 Day	Weekly
Full Time	7	9	9	6	58
Part Time	0	1	0	0	1

- This is 72% of the total pre-COVID-19 sales, which stood at 126.
- The full-time season tickets for 2, 3 and 4 days were purchased by a single local employer on behalf of their employees, which provided them with a further 20% discount for buying more than 8 at a time.

How do we compare with other Councils?

- Comparator councils offer town centre season tickets for their car parks on a weekly, monthly, quarterly, 6 monthly and annual basis.
- The average cost of an annual season ticket is £1,104 which is double the cost of a full-time annual season ticket in Fareham (£520).
- Table 3 shows the cost of a full-time annual season ticket across comparator Council's:

Table 3: Full-time annual season ticket costs:

Council	12 months	Resident discount?
Winchester	£2,760	No
Eastleigh	£1,480	No
Winchester	£1,343	No
Portsmouth	£1,176	No
Southampton	£1,100	£900
Rushmoor	£840	Yes
Test Valley	£680	No
Winchester (P&R)	£644	No
Fareham	£520	No
Gosport	£490	£85

Options Explored

- Fareham currently charges well below average for an annual full time town centre season ticket compared to other Hampshire councils.
- So far, 2022/23 is showing a marked increase on 2021/22 income but remains below pre-COVID-19 levels.
- Town centre season tickets are only valid in outer town centre car parks, which are currently underutilised. We want to continue to encourage their use by staff working in the town centre.
- Fareham season tickets are currently offered as a range of options to support changes to parking behaviour, including increased hybrid working patterns.

Option 1: Review the costs of town centre season ticket options

- The FBC season ticket is well below the Hampshire average.
- Tariffs in the outer car parks, where season tickets are valid, are capped at £3.50 per day and are therefore well below most Hampshire tariffs.
- Increasing the annual season ticket by £50 to £570 per year would generate up to £4,550 per year based on 2021 use. We would remain well below the regional average of £1,104 per year.
- Anybody parking more than 4 hours p/day, 3 days p/week (based on 48 weeks per year) would pay £504 per year, an annual FBC season ticket is £520 per year.
- Car parks are currently under-utilised.
- We would like to encourage employers into the town centre. Staff working in the town centre are more likely to use a season ticket than shoppers and visitors.

Option 2: Leave town centre season ticket costs and management as they are

- We would like to encourage employers into the town centre. Staff working in the town centre are more likely to use a season ticket than shoppers and visitors.
- An increase in season ticket costs may place an additional burden on town centre businesses and workers.
- Car parks are currently under-utilised, any increase in costs may have a further impact on this.

Recommended approach**Option 2: Leave town centre season ticket costs and management as they are**

- Given the current work to encourage town centre regeneration it is considered that the current season ticket offer should remain in place at this time.
- To be reviewed at a future point, potentially alongside a review of inner car park tariffs and the introduction of evening charges following the completion of the Fareham Live project.

6. Charging in Coastal Car Parks

What is coastal parking like in Fareham now?

Introduction of coastal charging:

- The introduction of charging (including the season ticket offer) in nine coastal car parks was agreed by the Parking Service Review in September 2020.
- Charges in the nine coastal car parks didn't come into effect until August 2021. This was a result of supply chain issues for the solar powered pay and display machines.
- Using solar powered machines has helped avoid emissions equivalent to around 41 tonnes of carbon from energy generation per year.
- A coastal season ticket is charged at £80 per year, with no concession for residents. They are not transferable between cars.
- In January 2021, the Executive agreed that Sailing Clubs, Titchfield Haven, the Wheelhouse and St Mary's Church could buy up to 10 transferable tickets each to ensure flexibility for their members.
- Parking at Portchester Castle car parks was introduced in March 2022.

Management of coastal season tickets:

- Season tickets went on sale on 26 July 2021 to ensure they were available for 1 August 2021.
- Applications for coastal season tickets are made through 'My Account' on the Fareham Borough Council website. Tickets do not auto-renew, but a reminder is sent to the season ticket holder.
- If the applicant does not have 'My Account' set up, season tickets can be applied for in person at the Civic Offices or by phone. A reminder letter will be sent to season ticket holders without 'My Account' from Parking Services, which will also encourage them to sign-up to 'My Account'.
- Permits are created and sent by Parking Services within 7 days.

Take up of coastal season tickets:

- There was no limit set on the number of coastal season tickets offered by FBC, but initial modelling for coastal season ticket sales was based on 300 season tickets per year being sold.
- Between 26 July 2021 and the end of July 2022, 1,217 coastal season tickets have been sold - 628 were sold in the month the scheme launched, and an average of 54 per month thereafter. This is almost double the number of available parking spaces at coastal sites, which currently stand at 665.
- This is significantly higher than initially anticipated, accounting for 19% of total income from coastal car parks and exceeding the initial projected income of £19,200 per year.
- 86% of coastal season tickets have been renewed between August and October 2022.

Income from coastal charging:

- Total net income from coastal parking – including season tickets and pay-and-display – for the first full year of charging was £438,040. The annual budget for coastal income is set at £450,000.
- The two Portchester car parks only began charging in March 2022, so we have not yet seen a full year’s income from these car parks. However, modelling the income for these car parks across the full year gives an indicative total first year net income of £487,525.
- Chart 4 shows the total net income from coastal parking, split by car park, between August 2021 to the end of October 2022.



- Season ticket sales accounted for 19% of income for the first full year (August 2021 – July 2022) of coastal parking, at £81,133.
- A parking survey undertaken in April 2022 demonstrated that, except for Meon Shore, this is reflected in car park usage:
 - Friday 15 April 2022
 - Passage Lane 97 vehicles -17 permits (18%)
 - Meon Shore 83 vehicles -7 permits (8%)
 - Monks Hill 63 vehicles -15 permits (24%)
 - Salterns Lane 68 vehicles – 14 permits (21%)
 - Monday 18 April 2022
 - Passage Lane 86 vehicles - 18 permits (21%)
 - Salterns Lane 60 vehicles – 12 permits (20%)

How does our £80 Coastal Season Ticket cost compare with other Councils?

- The average cost for coastal car park season tickets on the south coast (excluding Portsmouth, which is an outlier) is £228.88 per year.
- As Table 4 below shows, Fareham is the least expensive season ticket amongst comparator councils, and well below the average charge.

Table 4: Coastal season ticket costs:

Council	12 months	Resident discount?
Portsmouth	£1,176.00	No
Christchurch	£499.00	£305.00
Poole	£347.00	£116.00
Dorset	£260.00	No
Chichester	£240.00	No
Havant	£180.00	No
New Forest	£140.00	No
Gosport	£85.00	No
Fareham	£80.00	No

Options Explored - Coastal Season Tickets

- Based on the charging level evidence from comparator car parks and higher than expected take up in the first year, there is scope to increase Fareham's coastal season ticket charge.
- Coastal charging, including season tickets, launched in the summer of 2021 during a period where COVID-19 was continuing to restrict social activity.
- There is no certainty that people will continue to visit the coast in the same numbers, particularly during winter months, now that alternate leisure opportunities have opened up.
- Between August and October 2022, 86% of coastal season tickets have been renewed. There is a likelihood that customers may delay renewing season tickets until the spring when they are likely to get the most use from them.
- Projected figures assume that 86% of current season tickets are renewed which reflects the current limited data available.
- The number of season tickets will have an impact on income from pay and display machines in car parks. For this reason, some Council's restrict the number of season tickets available to purchase.
- Christchurch and Poole offer a concessionary rate for residents purchasing a coastal season tickets. Currently, 30% of Fareham's coastal season tickets are purchased by out of Borough residents.
- Fareham could consider offering discounted season tickets for residents. This would offer residents a more cost effective ticket, but may reduce the number of non-residents who renew their season tickets.

Option 1: Increase season ticket by £70 to £150 per year

- This is £78.88 per year below the South Coast average of £228.88 per year.
- If 86% of existing season ticket holders renew, this would generate an additional £58,632 per year.

Option 2: Increase season ticket by £45 to £125 per year

- This is £103.88 per year below the South Coast average of £228.88 per year.
- If 86% of existing season ticket holders renew, this would generate an additional £37,692 per year.

Option 3: Increase season ticket to a concessionary rate of £95 per year, with a higher standard rate of 50% more for non-concession / non-Borough residents

- This is £83.88 below the South Coast average of £228.88, and £133.88 below the South Coast average for residents taking up the concessionary rate.
- If 86% of existing season ticket holders renew in the same proportion (70% residents, 30% non-residents) this could generate an additional £25,124 per year.
- Given the cost increase it is possible that there will be a lower take up, particularly by non-residents. If an additional 10% of residents and 25% of non-residents chose not to renew at the increased prices, this could generate an additional income of £10,528.

Recommended approach

- **Option 3: Increase season ticket to a concessionary rate of £95 per year, with a higher standard rate of 50% more for non-concession / non-Borough residents**
- This is £83.88 below the South Coast average of £228.88, and £133.88 below the South Coast average for residents taking up the concessionary rate.
- If 86% of existing season ticket holders renew in the same proportion (70% residents, 30% non-residents) this could generate an additional £25,124 per year.
- Given the cost increase it is possible that there will be a lower take up, particularly by non-residents. If an additional 10% of residents and 25% of non-residents chose not to renew at the increased prices, this could generate an additional income of £10,528.

Options Explored – Coastal Charging Hours

- Charges apply in all coastal car parks 10:00-18:00, seven days a week. The decision to start charging later than our other car parks was taken after feedback during initial consultation. It supports residents who access coastal spaces in the mornings for exercise and dog walking to continue to do so without charge.
- Comparator Councils on the south coast have extended charging periods in coastal car parks, with Dorset charging 24 hours, seven days a week and Gosport charging between 08:00-19:00.
- There is an opportunity for Fareham to extend the chargeable hours in coastal car parks to align with the number of chargeable hours in town centre car parks.
- Extending chargeable hours would impact on residents who access the space for exercise and dog walking in the evenings. It would also lead to volunteers who support activities along the coast being charged, as well as those attending evening activities. For example, races at sailing clubs often begin at 6pm, events and evening services at St Mary's Church would be impacted as would voluntary community activities, including Scouting.

Option 1: Extend the chargeable hours in coastal car parks 10:00-20:00

- Coastal car parks continue to be busy after 6pm with people accessing the space for BBQs and evening activities, dependent on the season.
- Aligns total number of chargeable hours (10 hours per day) with other Fareham car parks but does not impact on residents accessing the space early in the morning for exercise and dog walking.

Option 2: Maintain existing chargeable hours in coastal car parks and remove the £6 daily charge cap

- Removing the daily cap on coastal car park charges without extending chargeable hours means that visitors to car parks will pay a maximum of £8 per day (£8.80 per day if the 10% uplift to hourly charges is agreed).
- Supports attendance at evening activities and community activities. Continues to ensure that residents and visitors can access coastal areas to exercise and dog walk in the evening without charge, supporting health and wellbeing.

Recommended approach

Option 2: Maintain existing chargeable hours in coastal car parks and remove the £6 daily charge cap

- Aligns total number of chargeable hours (10 hours per day) with other Fareham town centre car parks but does not impact on residents and visitors accessing the space early in the morning or evening for exercise and dog walking.
- Car park usage varies across the year, with higher take up in the summer months. Modelling the take up of a potential additional 2 hours per day is based on anecdotal evidence. A conservative assumption that 20% of total available coastal car parking spaces will be used by pay-and-display car park users for an extra two hours on 100 days of the year would provide a potential additional income of £21,280 per year (£23,408 per year if the 10% uplift to the hourly charges is agreed).

Options Explored - Coastal Charging Levels

- Coastal pay-and-display charges in Fareham are £1 per hour, currently capped at £6 per day. Table 5 demonstrates that this level of charging is below the Hampshire average of comparator Council south coast charging.

Table 5: Coastal car park charges on the South Coast

	1hr	2hr	3hr	4hr	5hr	6hr	7hr	8hr
Hampshire Average	£1.43	£2.30	£3.45	£4.43	£6.30	£6.96	£7.29	£7.70
Fareham	£1.00	£2.00	£3.00	£4.00	£5.00	£6.00	£6.00	£6.00

- Pay and Display machines in coastal car parks do not provide change, meaning that visitors either need to have exact change or overpay. Fewer people are carrying lower denominations of coins meaning that they are less likely to have exact change for pay and display machines. This could lead to residents and visitors overpaying for their stay if smaller denominations of coins are required.
- 26% of all income from coastal car parks was a result of cash payments at pay and display machines in the first year of charging in coastal car parks. This demonstrates that not all residents and visitors have access to, or are comfortable using, pay by phone parking or a debit card.
- Changes to pay and display charges will require new signage (16) and software updates to our existing pay and display machines and pay-by-phone provider.
- Ensuring that all our residents and visitors have access to open spaces is important, and parking at recreation spaces across the Borough remains free.

Option 1: Maintain existing tariff for pay and display

- The hourly tariff for coastal car parks is currently aligned to inner town centre car parks at £1 per hour.

Option 2: Increase hourly pay and display tariff by 10%

- Increase the hourly pay and display tariff by 10%, in line with inflation. Table 6 shows the proposed level of charges

Table 6: Proposed coastal car park charges on the South Coast

1hr	2hr	3hr	4hr	5hr	6hr	7hr	8hr
£1.10	£2.20	£3.30	£4.40	£5.50	£6.60	£7.70	£8.80

- Fareham remains below the Hampshire Average for up to 6 hours of charging but is above average for stays of 7 hours or more.
- Visitors and residents are less likely to have the exact change for the additional 10%, which could lead to residents and visitors overpaying for their stay if smaller denominations of coins are required.
- The current high inflation rate affects Council services, and there is a need to balance ongoing delivery of services against offering value for money to our residents.

Recommended approach

Option 2: Increase hourly pay and display tariff by 10%

- Increase the hourly pay and display tariff by 10%, in line with inflation.
- Based on the first full year of charging in coastal car parks, this could provide a potential additional income of £35,691 per year (£40,639 per year if the adjusted figures for Portchester Castle income are included).
- This will offset the cost of updating signage and software updates to the pay and display machines across the nine car parks, expected to be in the region of £4,680.

7. Evaluate Feasibility of Expanding Coastal Car Parks to include Wicor Recreation Ground, Seafield Park and Shearwater car parks

What is parking like now?

- **Wicor Recreation Ground** provides six adult and two mini football pitches, changing rooms and two pavilions (one is managed by AFC Portchester). The site offers 109 parking spaces (including 2 disabled spaces).
- Parking on site is currently free and is used by dog walkers and leisure users (including visitors to Wicor skate park). It is a short walk to the coast.
- As part of their lease agreement, AFC Portchester have use of the car park for their members and visitors. We would need to ensure that AFC members and visitors are able to retain access to parking on site.
- On match days, the car park is full, and overspill is displaced onto residential streets and into Shearwater Avenue car park. AFC Portchester have taken an active role in managing this, leasing additional land from a boat yard, providing marshals, and engaging with local residents to manage parking. On street parking in the residential roads is managed by Hampshire County Council.
- **Seafield Park** provides two full size football pitches, four changing rooms, one pavilion and 59 marked parking bays.
- Crofton Saints FC regularly use the ground, and it is a popular site with dog walkers and leisure users. It is 0.5miles to the coast.
- Parking on site is currently free, with 9 of the spaces (including 3 disabled spaces) secured for football club use.
- **Shearwater Car Park** is an unmarked gravel car park with space for approximately 16 marked bays. It is 0.2miles to the coast.
- The car park is used by leisure users and is the marked starting point for the Cams Hall Self-Guided Walk, as well as providing overspill parking for Wicor recreation ground on AFC Portchester match days.

What is the impact of introducing parking charges?

- Parking at **Wicor Recreation Ground** already adversely impacts local residents on match days, with overspill parking being displaced to the surrounding residential streets. This is currently being actively managed by AFC Portchester who are an engaged tenant. Introducing charging would make active management of car parking on match days more difficult.
- **Wicor Recreation Ground** is the home to AFC Portchester who would retain parking for their members and visitors as part of their lease.
- **Seafield Park** supports several football clubs, including youth teams, though is not the home to any. Introducing car parking charges would increase the cost to club members and parents and may lead to a drop off in the number of people able to enjoy the clubs' activities. This will adversely impact the football clubs funding and the take up of healthy activities, particularly by younger residents.

- All three sites are enjoyed by leisure users, including dog walkers, exercise clubs and recreational users. Wicor and Seafield both provide children's play areas, and Wicor provides a skate park, to encourage outdoor activities for health and wellbeing.
- Introducing an additional three chargeable car parks to be managed by Borough enforcement teams will impact the team's capacity to manage parking enforcement across all sites, particularly on match days at Wicor Rec and Seafield Park. This may impact on the resource available to support environmental enforcement activities.
- The introduction of parking charges would require the purchase and installation of six pay and display machines (two at each site) and associated signage.
- **Shearwater Car Park** is an unsurfaced and unmarked gravel car park. To introduce parking charges in this car park, it would need to have bays marked out. The current surface is not suitable for lining, it would therefore need to be either resurfaced completely (at high cost) or marker blocks could be used (similar to those at Meon Shore). The car park is likely to offer around 16-30 spaces dependent on layout and potential income should be balanced against this cost

Recommended Approach

A full feasibility report for categorising Wicor Recreation Ground, Seafield Park and Shearwater car parks as coastal car parks should be undertaken.

- Engagement with AFC Portchester and other key stakeholders, identifying key impacts on users of the sites.
- The cost and lead time for installation of solar pay and display machines, as used at other coastal sites.
- The cost and effectiveness of installing marker blocks at Shearwater car park (including feedback from Meon Shore experience).
- Parking surveys to ascertain use and inform a cost benefit analysis report.
- Identify an approach to management of car parking on match days at Wicor Recreation Ground and Seafield Park.

8. Pay-by-Phone parking

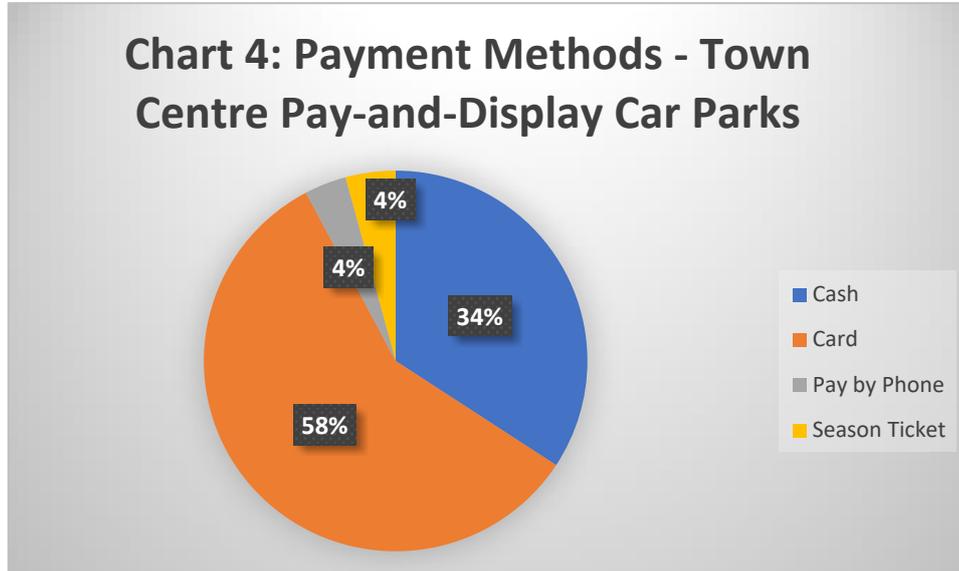
What did we do?

- In September 2020 the Executive approved the introduction of a pay-by-phone option for all pay and display car parks (including the coastal car parks).
- This reflected a trend to move away from the use of cash and offered an additional option for residents and visitors to pay, ensuring flexibility.
- The pay-by-phone option for Fareham Borough Council pay and display car parks came into effect in July 2021.
- Charging in coastal car parks began in August 2021 and offered pay-by-phone payment options from commencement.

What has the impact been on parking?

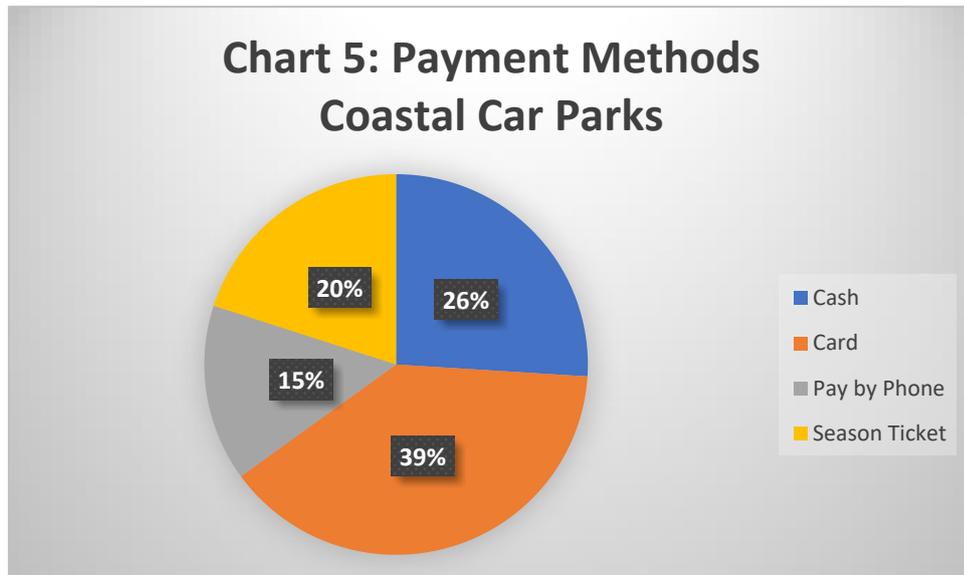
Fareham Town Pay-and-Display Car Parks:

- Chart 4 shows that since the introduction of a pay-by-phone option in Fareham pay and display car parks, the uptake of this option has been relatively cautious in the town centre, with it accounting for only 4% of income from pay-and-display car parks July 2021 – July 2022 (inclusive).



Coastal Car Parks:

- Chart 5 shows that 15% of income in coastal car parks comes via pay-by-phone which is 11% higher than in the town centre (August 2021-Sept 2022 inclusive).



- This reflects the flexibility required by visitors to the coast who are primarily leisure visitors and dog walkers, rather than shoppers / workers in the town centre.
- As with town centre pay-and-display car parks, the preferred payment method for coastal car parks is card, but the take up of alternative options is more evenly split.

9. Blue Badge Charging

What is parking like in Fareham now?

- All disabled residents with a Blue Badge can apply for free parking in the Council's pay-on-foot car parks. Currently 1,561 residents are registered.
- Residents and visitors who have not registered as a Blue Badge holder pay the full tariff in pay-on-foot car parks – Market Quay, Osborn Road MSCP and Fareham Shoppers MSCP.
- All holders of a valid Blue Badge can park for free in marked disabled bays in the pay-and-display car parks.
- Shopmobility users currently get free parking in Osborn Road MSCP when they hire a mobility scooter, although they may not be a blue badge holder. Shopmobility currently operates 4 days p/week, with around 100 user's p/month.
- There are currently 90 (14 of which are in Market Quay) disabled parking bays in Fareham town centre car parks.
- On street parking for Blue Badge holders remains free, within limits, and there is no suggestion that this will change.
- With a pedestrianised town centre, Fareham is an accessible and attractive destination for Blue Badge holders.

How do we compare with other Councils?

- Whilst car parks must provide a proportion of disabled parking bays, there is no obligation to provide free parking for Blue Badge holders.
- An increasing number of Councils are beginning to charge Blue Badge holders for parking in off-street car parks.
- The introduction of charging remains contentious, and the reporting of it is often picked up nationally.
 - Rushmoor Borough Council introduced Blue Badge charging in November 2014 but doubles the time of the tariff when the ticket is displayed alongside a valid Blue Badge. This approach is mirrored in Southampton.
 - Plymouth and Torbay councils offer Blue Badge holders the opportunity to purchase a disabled persons parking permit at a cost of £40 per year.
 - Darlington and Braintree charge Blue Badge holders the full tariff cost of parking, with no discounts, but they are in a minority to do so.

Options Explored

- Based on an increasing number of comparator councils introducing charging for Blue Badge holders, Fareham could consider introducing charging in its town centre car parks.
- There is a considerable risk of reputational damage to FBC if we do not continue to offer free Blue Badge Parking in at least some of our off-road car parks.
- Figures for income are based on 20% occupancy, which the May 2022 parking review indicated was the average occupancy across car parks (with the exception of Market Quay).

Option 1: Pay the usual car park tariff in all off-road town centre car parks

- This could generate up to £118,740 per year, based on the number of disabled parking bays available and assuming 20% occupancy during chargeable periods.
- There is considerable reputational risk to Fareham Borough Council with this option, we would be in a minority of councils who charge the full tariff to park.

Option 2: Provide an additional hour for each tariff hour paid for

- Aligns with most comparator councils that charge blue badge holders, and reasonably recognises the additional time Blue Badge holders may need to undertake activities.
- In pay and display car parks, this would rely on enforcement manually doubling the time allowed when a ticket is displayed alongside a valid blue badge.
- In pay on foot car parks we would need to check that the system can support this option.
- This approach would create more work for Enforcement Officers and increase the risk of challenges to Penalty Charge Notices.
- This could generate up to £59,360 per year, based on the number of disabled parking bays available and assuming 20% occupancy during chargeable periods.

Option 3: Pay for a subsidised annual season ticket - £40

- If all residents who are currently registered for Blue Badge parking in the pay on foot car parks bought an annual season ticket, this would generate £62,440 per year.
- The normal tariff is currently charged to residents and visitors who have not registered as a Blue Badge holder in pay-on-foot car parks.

Option 4: Continue with current Blue Badge offer across FBC car parks.

- Minimises reputational risk to FBC
- Continues to provide current income from pay-on-foot car parks if Blue Badge holders are not registered for free resident's blue badge parking in these car parks.

Recommended approach

Option 4: Continue with current Blue Badge offer across FBC car parks

- Continues to provide the same level of income but minimises reputational damage to Fareham Borough Council.

10. Portchester – Introduction of Barriers

What is parking like in Fareham now?

- A motion was raised at Full Council to consider the use of barriers at Portchester car parks to deter encampments. This has been referred to Health and Public Protection Scrutiny Panel to consider and report back.
- There are three car parks in Portchester which FBC have control over – Portchester Castle (small), Portchester Castle (large) and Portchester Precinct.
- Portchester Precinct car park has been impacted by encampments setting up on the site. It takes a minimum of 3 days to move encampments on, plus any additional time required to clean the site if necessary.
- Portchester Castle (small) has a height barrier in place to deter encampments.
- The site at Portchester Castle (large) has a road running alongside it which is managed by Hampshire County Council.

Options Explored

Option 1: Install opening barriers at the three entry / exit points to Portchester Precinct Long Stay Car Park.

- Fixed height barriers would not be appropriate as they would block access for delivery vehicles servicing the shops in the precinct. They would also block access to the commercial vehicle parking bays.
- Installing opening barriers at each entry / exit point would cost around £13,800.
- Portchester Precinct car park was recently refurbished. The car park layout was changed to include a number of long vehicle parking bays to support parking by commercial and goods vehicles, many of which park in unsociable hours
- Some local residents are thought to use the car park informally overnight to park their personal vehicles.
- Having barriers closed and opened at a set time would impact on their ability to use the car park for deliveries to the precinct shops who may deliver in the early hours.
- The Enforcement Team do not have the resources available to open and close barriers at times convenient for the operation of the precinct car park.



Option 2: Install barriers to Portchester Castle Car Park (Large)

- Portchester Castle Car Park is edged by a public highway – Waterside Lane – which is managed by Hampshire County Council.
- Positioning of barriers would be complex to avoid impacting on the public highway.
- The Car Park supports parking for both cars and coaches.
- Height barriers would block access to coaches wanting to use the car park.
- The site is used for parking by a large number of early morning dog walkers.
- As with Portchester Precinct, the Enforcement Team do not have the resources to open and close the barriers at convenient times.
- Installation of barriers would require changes to the car park layout, reducing the number of coach parking spaces. This will have an impact on the number of visitors to Portchester Castle, which is an English Heritage site.



Option 3: Enforcement Team to continue to monitor the car parks and respond to residents' concerns

- Stakeholders, including English Heritage and precinct shops who accept deliveries out of hours, would not be affected.

Recommended Approach

Option 3: Enforcement Team to continue to monitor the car parks and respond to residents' concerns

- Minimises disruption to stakeholders.

FAREHAM

BOROUGH COUNCIL

Report to the Executive for Decision 06 December 2022

Portfolio:	Health and Public Protection
Subject:	Town Centre Public Spaces Protection Order
Report of:	Director of Leisure and Community
Corporate Priorities:	Strong, safe, inclusive and healthy communities

Purpose:

To review and extend the Public Spaces Protection Order (PSPO) under section 59 of the Anti-Social Behaviour, Crime and Policing Act 2014 following the statutory consultation which controls begging, drug taking and consumption of alcohol in the town centre.

Executive summary:

The current PSPO requires review as the statutory three-year period is due to expire on 24 December 2022. Fareham Town Centre has reduced begging, street drinking and the taking of drugs, however this Order enables enforcement action to be taken when incidents are having a detrimental effect on the quality of life of those who live, work in and visit Fareham.

Recommendation/Recommended Option:

It is recommended that the Executive agrees to extend the current Public Spaces Protection Order under section 59 of the Anti-Social Behaviour, Crime and Policing Act 2014 for a further 3 years in relation to Fareham Town Centre.

Reason:

Begging, street drinking and taking drugs cause fear within the local community and have a detrimental impact on the quality of life for those who live, work in and visit Fareham

Cost of proposals:

No additional costs

Appendices: **A: Draft Order**
 B: Map of area

Background papers:

Reference papers:

FAREHAM

BOROUGH COUNCIL

Executive Briefing Paper

Date:	06 December 2022
Subject:	Town Centre Public Spaces Protection Order
Briefing by:	Director of Leisure and Community
Portfolio:	Health and Public Protection

INTRODUCTION

1. Fareham Town Centre currently has a Public Spaces Protection Order (PSPO) in place which restricts begging, the drinking of alcohol and taking of drugs. A breach of these conditions set out within the order can lead to a fixed penalty notice. This report provides a review of the use of this order and the evidence base to keep it in place.
2. A full report making a case for the Public Spaces Protection Order was provided to the Executive in 2019. Under section 60 of the Anti-Social Behaviour, Crime and Policing Act 2014, once a PSPO is made it lasts for a maximum of 3 years. Prior to the PSPO expiration of the PSPO there is a requirement to review it, at which point an application can be made to extend it for a maximum period of 3 years. The current PSPO is due to expire on 24 December 2022.
3. The areas considered by this review are:
 - (a) the appropriate scope of the Order;
 - (b) the area covered by the restrictions;
 - (c) the potential impact of the proposals;
 - (d) how each of the restrictions meet the legal test.
4. There is a requirement to consult on the three prohibitions to be captured by the PSPO: These prohibitions have been condensed and refined to ensure they are robust, understandable and concise. They are;-
 - (i) Persons not to act in a manner that causes harassment, alarm or distress as a result of consuming alcohol or refusing to stop drinking alcohol or hand over containers (sealed or unsealed) which are believed to contain alcohol, when required to do so by an authorised officer to prevent public nuisance and disorder within the Restricted Area.

- (ii) Persons not to act in a manner that causes harassment, alarm or distress as a result of the use of drugs, being in possession of drug paraphernalia or leaving paraphernalia within the Restricted Area
 - (iii) Persons not to act in a manner that causes harassment, alarm or distress as a result of begging aggressively or persistently approaching people for money within the Restricted Area.
5. The restrictions imposed by the Order must be considered reasonable and prevent or reduce the detrimental effect of the problem behaviour, or reduce the risk of that detrimental effect continuing, occurring or reoccurring. The prohibitions or requirements included within a PSPO must be solid, easily understood and able to withstand scrutiny.
 6. Consultation with residents, users of the public space, and those likely to be directly affected by the restrictions has been undertaken. Local businesses, commissioned service providers, charities and relevant interest groups have responded to the Consultation. There has been formal consultation with the Police and the Police and Crime Commissioner who are supportive of the review and the continuation of the PSPO for a further three years.
 7. The most common response to the consultation was that respondents did not have any comments on the area covered by the existing PSPO. The second most frequent response mentioned extending the area included within the PSPO. Another common comment was that the existing PSPO seems adequate.
 8. There was strong support from 44% of respondents for the Council to renew the order for a further 3 years as it was considered to be a good policy
 9. Evidence confirms that there are still issues in the town centre linked to drug usage, the drinking of alcohol and begging. Evidence is also gathered by the Council and partner agencies who report monthly to the Partnership Action Group (PAG).
 10. Officers and members are clear that Fareham Borough Council and partner agencies will use prohibitions of the PSPO as a matter of last resort and that the primary intention is always to support and signpost people to agencies that can assist. The Council have a proactive Street Aid and Housing First group which deals with housing and substance misuse support and intensively supported tenancies so people can be assisted into accommodation with support to maintain it.
 11. Signs publishing the Order in the affected locality will inform the public that the PSPO exists which compliments the street attached team from Two Saints who engage with rough sleepers and offer housing support on the streets, and the Council's enforcement officers who provide support, direction and enforcement and CCTV.
 12. The Anti-social behaviour, Crime and Policing Act 2014 permits a PSPO to be imposed where there is evidence that consumption of alcohol or drugs, begging in a public is associated with anti-social behaviour. A formal public consultation has been carried out with residents, businesses and service providers, which resulted in an overwhelming desire for the Council to implement such an Order. It is now proposed that the order be extended for a further three years due to the success

of the enforcement of the prohibitions to date.

Enquiries:

For further information on this report please contact Narinder Bains, Community Safety Manager (Tel: 01329 824496)

ORDER

ANTI-SOCIAL BEHAVIOUR, CRIME AND POLICING ACT 2014

SECTION 59

PUBLIC SPACES PROTECTION ORDER 2022

**The Fareham Borough Council (Town Centre) Public Spaces Protection Order
No. 1 of 2022**

Fareham Borough Council ("The Council") makes the following Order in exercise of its powers under s.59 of the Anti-Social Behaviour, Crime and Policing Act 2014 ("The Act")

1. This Order may be cited as the Fareham Borough Council (Town Centre) Public Spaces Protection Order ("the Order")
2. This Order takes effect on the 24 December 2022 and continues to have effect for a period of three years thereafter.
3. This Order applies to the land ("the Restricted Area") and is shown red on the attached plan ("the Order plan").
4. This Order applies to all persons within the Restricted Area at all times of the day and night.
5. This Order applies the following prohibitions;-
 - (i) Persons not to act in a manner that causes harassment, alarm or distress as a result of consuming alcohol or refusing to stop drinking alcohol or hand over containers (sealed or unsealed) which are believed to contain alcohol, when required to do so by an authorised officer to prevent public nuisance and disorder within the Restricted Area.
 - (ii) Persons not to act in a manner that causes harassment, alarm or distress as a result of use of drugs, being in possession of drug paraphernalia or leaving paraphernalia within the Restricted Area
 - (iii) Persons not to act in a manner that causes harassment, alarm or distress as a result of sitting on the ground and begging or persistently approaching people for money within the Restricted Area.

6. The Council is satisfied that the conditions set out in Sections 59 and 72 of the Act have been satisfied and that it is, in all the circumstances, expedient to make this Order for the purposes of reducing anti-social behaviour in the Restricted Area. The Council is satisfied that activities have been carried out in the Restricted Area that have a detrimental effect on the quality of life of those in the locality. Furthermore the Council is satisfied that the effect of the activities is, or is likely to be, of a persistent or continuing nature, and is, or is likely to be such as to make the activity unreasonable and the effect justifies the restrictions imposed.
7. The Council makes this Order because people have been gathering in the Restricted Area and consuming alcohol, begging, taking drugs and acting in a manner causing alarm, harassment and distress to the local community.
8. Failure without reasonable excuse to comply with the prohibitions or requirements imposed by this Order is a summary offence under Section 67 of the Act. A person guilty of an offence under Section 67 of the Act is liable on summary conviction to a fine not exceeding level 3 on the standard scale. A fixed penalty notice may be issued as an opportunity to discharging any liability to conviction for the offence under prohibition 5 (i), (ii), (iii) above by payment of the fixed penalty of £100 to the Council within 14 days of issue.
9. Failure to disperse from a defined Public Place in the Restricted Area and return to the defined Public Place in the Restricted Area within 12 hours of being required to disperse if required to do so by an Authorised Person. Failure to comply with a requirement of a constable or an authorised person not to consume alcohol or anything they reasonably believe to be alcohol; or to surrender anything which a constable or authorised officer reasonably believes to be alcohol or a container for alcohol, is a summary offence under Section 63 of the Act. A person guilty of an offence under Section 63 of the Act is liable on summary conviction to a fine not exceeding level 2 on the standard scale.

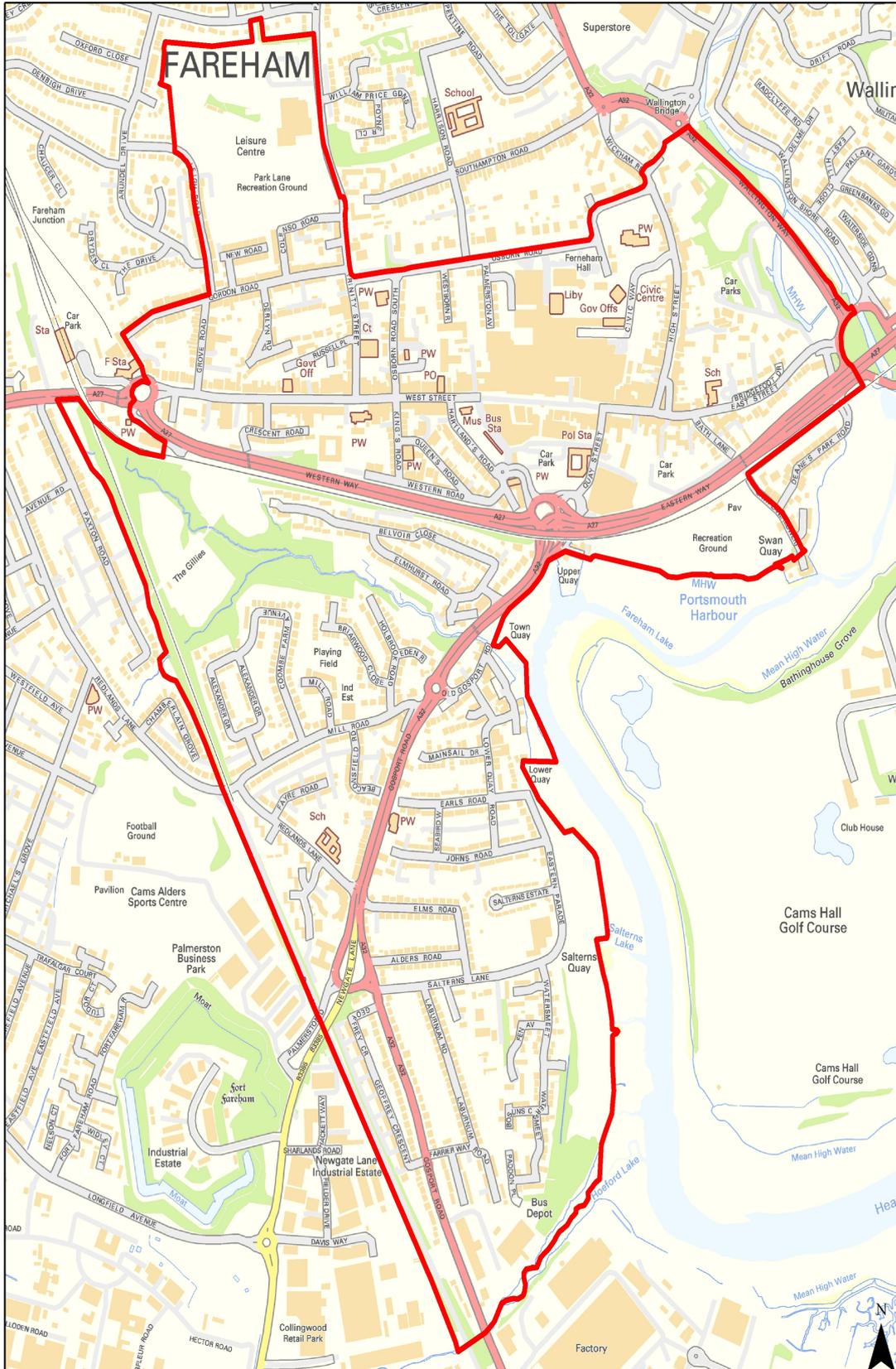
SCHEDULE 1

The land to which this Order applies includes the following:

Parts of Fareham Town Centre and as shown on the attached map within the area marked in red.

For the avoidance of doubt the Restricted Area is shown red on the attached Order plan.

Public Space Protection Order



FAREHAM
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